

INTENTIONAL IMAGING WORKSHEET

Task

Reflect on "intentional imaging" concept and define desired professional perception

You don't want to be contrived about things, and there is a way that you want people to perceive you and see certain things about you.

As you consider your various professional roles, how do YOU want to be perceived?

How do you want to be seen?

What do you want them to hear?

What do you want them to feel?

Consider roles and relationships such as:

- You and the Hiring Manager, aka your direct manager?
- You and your peers and potential collaborators?
- You and your team, those who report to you?
- You and clients or customers?

How do you need to show up, to present yourself, to accomplish this Intentional Image?

Your Turn

Leadership

- This is how I want to be perceived:
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 -
 -
 -
- These are my actions to realize this perception to those I report to:
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 -
 -
 -
- Key characteristics:
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 -
 -
 -

Peers and Team that I'm Supporting

- How I want to be perceived:
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 -
 -
 -
- Actions to potentially get this perception:
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 -
 -
 -
- Key characteristics:
 -
 -
 -
 -

My Team

- How I want to be perceived:
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 -
 -
 -
- Actions to potentially realize this perception:
 -
 -
 -
 -
- Key characteristics:
 -
 -
 -
 -

Clients/Customers

- How I want to be perceived:
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 -
 -
 -
- Actions to potentially realize this perception:
 -
 -
 -
 -
- Key characteristics:
 -
 -
 -
 -
 -

List Additional Relationships Here: